

# what will you do with your web site?

Although web sites can grow very complex, they begin with a few simple questions: What do you need from the site? What do your users need? Everything else flows from there.

## determining direction

### Why does your organization need a web site?

More people will get to know our foodcatering service when the website is being advertise through the nest .People will be able to make their order online conveniently without steeping out of their doorstep. Customer is able to get the lastest update through the webpage.A website will serve as a source of communication between customer and us.

### Why will your visitors need this web site?

They will be able to make online order and get to know the latest update of new offering availble. Visitor will need this website to check for the charge for our food service and the food available for their cater.If they have any enquiry about us they can email us through the website..

### Describe what your web site will do or be:

Our website will provide information of the different variety of food available and the charge of our service. It will update our regular customer . our website will have simple navigation a easy ordering process which help save preciou time of our customer. To chow our Commitment to Taste and Customer satisfaction

## setting goals

### Do different people in your organization have different goals?

Marketing says: provide a memorabl;e and affordable dining experience.

IT says: a webpage that is easy navigation

Human resources says: A food catering service that serve all different kind of consumer.eg.vegetarain

The CEO says: provide more variaties of food to attractive to expand business oppurnity.

\_\_\_\_\_ says: \_\_\_\_\_

\_\_\_\_\_ says: \_\_\_\_\_

### Write a mission statement for your site:

KCK Food Catering \_\_\_\_\_ (Site name) is a informative website \_\_\_\_\_ (noun describing site), offering food catering service \_\_\_\_\_ (type of service) to valued \_\_\_\_\_ (adjective describing audience) customer \_\_\_\_\_ (noun describing audience) who need \_\_\_\_\_ ("need" or "want") to have a good dining experience \_\_\_\_\_ (need filled by site).

Unlike competing sites, which (short description of competition, highlighting its inadequacies), (site name) will (verb-based purpose, distinguishing site from its competition).

### What are your goals for this site?

1. make sure customer get all the information they need
2. update customer our new lastest release
3. to attract more customer
4. customer is able to communicate through the website
5. easy navigation for the customer .